



Hands-off hosting. Local expertise. Trusted quality.

A guide to short-letting your property with us



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If you want someone trustworthy to manage your place who understands your circumstances, Pass the Keys is for you!

Elizabeth, Liverpool



We care

Behind every five-star review are a hundred small details done right.

As a local franchise partner with Pass the Keys, I've seen first-hand how that level of care translates into consistently exceptional guest experiences, and ultimately, strong returns for homeowners.

I joined Pass the Keys because I saw how overwhelming short-term letting could be for property owners. Thanks to the brand's smart technology, hotel-grade operations, and ongoing support, I'm able to provide a truly hands-off service that's focused on maximising income while giving my clients complete peace of mind.

What makes Pass the Keys different is how it blends national expertise with local, on-the-ground knowledge. We're not a faceless agency. We're local property managers who know your area inside out and treat each home as if it were our own.

Together, we're part of a network that manages over 2,000 properties and has welcomed more than 120,000 guests. That scale brings professionalism and a proven track record that I'm proud to contribute to.

More than anything, I take pride in the relationships I build. I understand how important your property is to you, and I take that responsibility seriously.

If you're looking for a smarter, stress-free way to let your property, I'd love to show you what we can do.

Your local partner

Pass the Keys



Based on 6,921 reviews on



+600,000
NIGHTS BOOKED



+2000
PROPERTIES MANAGED



+120,000
GUESTS HOSTED



+65
FRANCHISE PARTNERS



Your property is our priority

There are many reasons why homeowners like you choose to work with us, but these are the ones we hear time and time again.

Local team

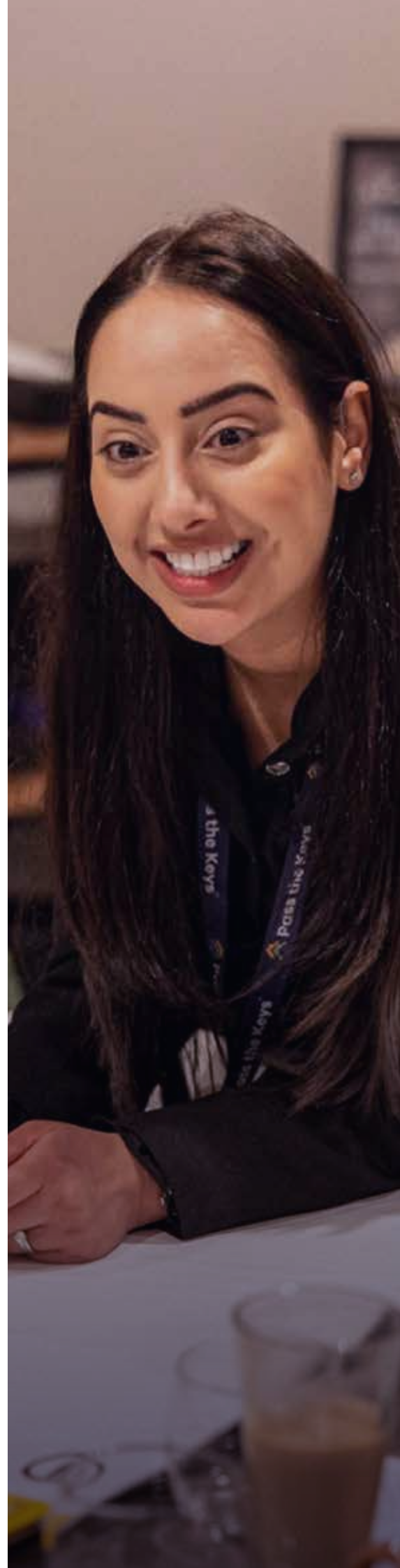
Your property is overseen by a locally rooted Pass the Keys partner who understands neighbourhood demand and regulations. As business owners, they're invested in your success and are just a phone call away whenever you need them.

Trusted quality

Thousands of five-star reviews on Google and Trustpilot testify to our consistent standards. With Pass the Keys, guests walk into spotless, well-prepared homes, and you enjoy worry-free earnings.

Fully-managed service

We offer an end-to-end property management service. This includes hotel-quality cleaning that resets your home to the high standards needed for five-star reviews and repeat bookings.





24/7 guest support

We handle every late-night message and last-minute request, so you never have to. Round-the-clock support keeps guests happy and keeps you off the phone.

Property maintenance

Need a bulb changed or a leaky tap fixed? We'll line up trusted tradespeople and manage the job so your property stays in good shape and your income keeps rolling in.

Flexibility

Unlike other property management companies, we don't lock you into long-term contracts. You can also block out dates in a few clicks so you get to enjoy your property too.



A modern living room interior. In the foreground, a dark leather armchair with a light-colored cushion sits on a patterned rug. To the left, a dark, perforated cylindrical trash can is visible. Behind the chair, a lamp with a white shade and a brass base stands on a small wooden side table. A large window with a black frame and multiple panes is the focal point, offering a view of lush green trees. To the right, a white built-in shelving unit holds various decorative items, including vases and a woven basket. The walls are white with subtle architectural details.

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Pass the Keys took my short-term letting to another level. In a few days they made the most of my property.

Hailey, Edinburgh



Make short-letting work for you

Whatever your situation, we can help you get the most out of your property. From creating standout listings and managing guests to dynamic pricing and cleaning, it's all taken care of.

New to short-letting?

You might have recently bought a property, be switching from long-term letting, or simply don't want to leave a place sitting empty. We make earning from your property stress-free and are here to guide you throughout your journey.

Hosting your property yourself?

You've experienced the time and effort it takes to manage guests, cleaning, and pricing. If you're ready to hand over the keys and get your time back or need help to further boost your income, we're here to take the reins.

Hosting with another management company?

You might not be getting the service, performance or transparency you expected. Or perhaps you no longer want to be tied in by long-term contracts. Pass the Keys is your trusted alternative.



Smarter management means stronger returns

We focus on getting the most out of your property by hitting the sweet spot between occupancy and nightly rates.



Multi-platform exposure:

We list your property on up to 20 booking platforms, including Pass the Keys direct booking platform, Airbnb, Booking.com and Vrbo. This is done to maximise occupancy throughout the year.



Dynamic pricing: We combine industry-leading pricing technology with our own real-time algorithm to adjust nightly rates and maximise your earnings.



Professional listing setup:

Our onboarding team creates high-quality listings with professional photography that makes your property stand out.



Exceptional guest experience:

Five-star guest reviews are key to long-term success. By delivering an outstanding experience, we encourage repeat bookings and improve your property's visibility. More interest helps grow your property's value over time.

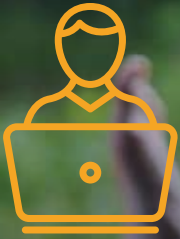
The momentum only grows from here

A modern bedroom with a bed, two framed abstract line drawings, a lamp, and a rug. The room is decorated with a neutral color palette of whites, greys, and browns. The bed has white linens and a brown throw blanket. Two framed abstract line drawings hang on the wall above the bed. A lamp with two spherical shades is positioned next to the bed. A large, textured rug is on the floor. A round, textured ottoman is in the foreground.

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From taking beautiful photos to creating a thorough listing, I knew I was passing my keys to the right people.

Gaia, London



Full transparency with our Host Portal

Enjoy instant access to everything you need to know about your property.

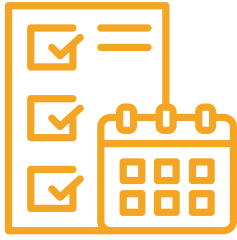
- See all previous and upcoming bookings at a glance
- Receive monthly income reports
- View time-stamped photos after each clean
- Read guest reviews and ratings
- Instantly block out dates for your own use

After all, it's your property!



Worried about navigating short-letting legislation?

Regulations are always shifting, but you don't have to worry. We track every update in legislation, even the drafts, so that we can guide you through each requirement throughout your short-letting journey with us.



We handle it all

This is everything you **won't** need to worry about, because we take care of it instead.*

Listing preparation

Professional photos of your property and listing description preparation, calendar and price management.

Multiplatform exposure

We list your property on up to 20 booking platforms, including Pass the Keys direct booking site.

Pricing strategy

Dynamic pricing strategy to fill open dates at the highest possible price. Achieving the optimal balance between nightly rate and occupancy rate.

Guest vetting

Guest selection and vetting to protect your property and maintain high standards.

24/7 check-in

24/7 check-in gives guests the flexibility to arrive whenever they prefer.

Welcome guide

A digital welcome guide for your guests before their arrival to ensure a lovely stay.

24/7 guest support

We are available around the clock to handle urgent guest needs and resolve any issues quickly.

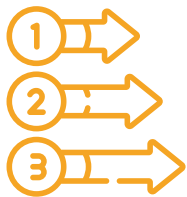
Cleaning & laundry

We provide hotel-quality toiletries for your guests, professional cleaning and laundry after each check-out.

Accounting & reporting

We provide regular reports on all short-let properties that we manage for you.

*Service availability varies by region. Please check and confirm with your local partner. Separate charges apply.



Next steps

Step 1: Schedule a call

Organise a no-obligation consultation with your local franchise partner.

Step 2: We visit your property

Organise a viewing so we can assess your earning potential and provide advice.

Step 3: You relax

We create your listing, market it across platforms, and begin managing it fully.



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